Go Green in the City 2015 semi-finalists announced!

March 01, 2015 – 100 semi-finalist teams for the fifth edition of Go Green in the City have been announced. Participants have been challenged by the leading energy management company Schneider Electric to develop an idea for intelligent and efficient energy management for smarter cities. The results are currently featured on the competition website.

This year’s competition had a record 12,808 participants from 168 countries register, making the competition truly global. 904 teams from 59 countries - an increase of 100 teams since last year - completed the competition. In line with Schneider Electric’s gender balance standards, each team was made up of two business or engineering bachelor, master or MBA students, with at least one female per team.

As the competition is heading into the second stage, students will be paired up with a fellow “thought leader” or “mentor” from Schneider Electric. The team and the mentor will work collaboratively to elaborate their creative solutions for efficient energy management and create a written synopsis and a video presentation of their idea. The deadline for semi-final submissions is March 31, 2015. Finalists will be announced on April 17, 2015, and the finale event in Paris will take place between June 22-25, 2015.

The 100 semi-finalist teams remain in contention for the grand prize trip around the world, visiting two Schneider Electric offices along the way, and an exclusive job opportunity with Schneider Electric.

We would like to commend all participants of Go Green in the City 2015 for their hard work and dedication. We would also like to congratulate all semi-finalist teams and wish them the best of luck in the upcoming semi-finals round.

The complete list of Go Green in the City 2015 semi-finalist teams can be found here.
Go Green in the City 2015 is open for participation

November 15, 2014 - For the fifth year in a row Schneider Electric, in co-operation with Sqore, is once again bringing you Go Green in the City - the global business case challenge. Similar to previous editions, this year’s competition focuses on participants submitting innovative and efficient ideas for energy management for smarter cities.

Business and engineering bachelor (at least second year), master or MBA students, are eligible to compete in teams of two, with each team consisting of at least one female member. Beginning November 15, 2014, applicants will have until February 1, 2015 to apply and compete for the grand prize - a trip around the world and a job offer from Schneider Electric.

In addition to completing the case challenge, participants can expand their competition experience by engaging in gamified elements and discovering resources that provide useful insight into developing winning business case solutions. Keeping in tradition with last years’ process, participants can also compete with quiz scores and social media votes for the Go Green Champs and Social Media awards respectively and win the opportunity to interact with Schneider Electric employees and previous year winners.

Over the last four years, the topic of energy management in smart cities has received increasing attention from students around the world. Attracting 12,581 registered participants from 159 countries during last year’s edition, Go Green in the City aims to educate young generations and build awareness about the need for smart energy management for sustainable cities. 1,800+ pre-registered participants from over 80 countries have already shown their interest to participate.

If you are a young mind with an idea to contribute, do not hesitate - register today and make the most of your energy with Schneider Electric: gogreeninthecity.com.

---

1 The winner can choose Schneider Electric offices in two countries to travel. The specifics of the offered position will match the requirements of Schneider Electric.
Go Green in the City returns for its fifth edition!

September 30, 2014 - In co-operation with Sqore, global energy management leader, Schneider Electric, opens its doors once again for the fifth edition of Go Green in the City. In this global business case challenge, participants compete to win a trip around the world and a job offer at Schneider Electric* as they undertake an exceptional journey learning about Schneider Electric and gaining valuable insights into the world of smart cities and energy management. The competition also serves as a platform that enables students to develop a strong career foundation.

Building on last year’s success, when over 12,000 registrants applied from 159 countries, the competition will once again open to business and engineering students worldwide. In accordance with one of Schneider Electric’s core principles of promoting diversity, candidates are required to apply in teams of two, with at least one female member per team.

Once paired into teams, participants are challenged to develop an innovative idea for intelligent energy management in smart cities. Throughout the competition, participants are encouraged to take advantage of available resources, such as quizzes and insights, that aim to enhance the participants’ journey and provide them with comprehensive information to develop their case solution. Participants are also encouraged to compete for the Go Green Champs and Social Media awards, where they can win the opportunity to further build a strong network within Schneider Electric.

The top 100 teams that make it to the semi-finals phase will work together with a mentor from Schneider Electric to develop their ideas. The top 12 finalist teams will then be invited to Schneider Electric’s headquarters in Paris to present their ideas in front of an executive jury, who will select the winning idea in June 2015.

This widely anticipated competition will officially launch on November 15, 2014 with the deadline for application on February 1, 2015. For students who are interested to learn more, pre-registrations are already open. Students can pre-register to receive valuable tips and competition-related updates. Please visit the competition website to pre-register.

Make sure to follow Go Green in the City Facebook page to stay updated.

*The winner can choose Schneider Electric offices in two countries to travel. The specifics of the offered position will match the requirements of Schneider Electric.